

Station KSNV-TV LAS VEGAS, NV. Advertiser () HORSFORD FOR CONGRE Product HORSFORD 4 CONGRESS Estimate# 1366 Buyer Jesse Demastrie Phone# Fax#	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 115/122/1366 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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--- CONTRACT COMMENT ---
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$100.00	10/16-10/22	5	1	5	\$500.00	
	5	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$190.00	10/16-10/22	5	1	5	\$950.00	
	9	TU-F,M	7A-9A	TODAY SHOW	:30	\$250.00	10/16-10/22	10	1	10	\$2,500.00	
	13	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$125.00	10/20-10/20	1	1	1	\$125.00	
	14	SU	7A-8A	TODAY ON SUNDAY	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
	15	SU	8A-9A	MEET THE PRESS	:30	\$1,900.00	10/21-10/21	1	1	1	\$1,900.00	
	16	TU-F,M	9A-10A	TODAY SHOW II	:30	\$150.00	10/16-10/22	3	1	3	\$450.00	
	20	TU-F,M	10A-11A	TODAY SHOW III	:30	\$100.00	10/16-10/22	4	1	4	\$400.00	
	24	TU-F,M	11A-12P	RACHEL RAY	:30	\$100.00	10/16-10/22	4	1	4	\$400.00	
	28	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$125.00	10/16-10/22	4	1	4	\$500.00	
	32	TU-F,M	2P-3P	THE DOCTORS	:30	\$100.00	10/16-10/22	4	1	4	\$400.00	
	36	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$125.00	10/21-10/21	1	1	1	\$125.00	
	37	TU-F,M	3P-4P	DR. PHIL	:30	\$150.00	10/16-10/22	4	1	4	\$600.00	
	41	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$175.00	10/16-10/22	4	1	4	\$700.00	

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	45	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$175.00	10/16-10/22	4	1	4	\$700.00	
	49	TU-F,M	5P-630P	EARLY NEWS	:30	\$265.00	10/16-10/22	4	1	4	\$1,060.00	
	53	TU-F,M	630P-7P	JEOPARDY	:30	\$260.00	10/16-10/22	5	1	5	\$1,300.00	
	57	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$260.00	10/16-10/22	5	1	5	\$1,300.00	
	61	SA	630P-7P	JEOPARDY	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	62	SA	7P-730P	WHEEL OF FORTUNE	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	63	M	10P-11P	REVOLUTION	:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
	67	TU	10P-11P	PARENTHOOD	:30	\$900.00	10/16-10/16	1	1	1	\$900.00	
	68	TH	10P-11P	ROCK CENTER	:30	\$950.00	10/18-10/18	1	1	1	\$950.00	
	69	F	10P-11P	DATELINE NBC	:30	\$1,000.00	10/19-10/19	1	1	1	\$1,000.00	
	70	SA	10P-11P	LAW & ORDER: SVU	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	71	SU	10P-11P	LAW & ORDER AFTER NFL	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
	72	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
	76	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$285.00	10/20-10/20	1	1	1	\$285.00	
	77	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$285.00	10/21-10/21	1	1	1	\$285.00	
	78	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$150.00	10/16-10/22	5	1	5	\$750.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	82	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	84	SA	7A-9A	SATURDAY TODAY	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	85	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$110.00	10/21-10/21	1	1	1	\$110.00	
	86	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
	87	M	8P-10P	THE VOICE	:30	\$1,100.00	10/22-10/22	1	1	1	\$1,100.00	
	91	TU	8P-10P	THE BIGGEST LOSER	:30	\$950.00	10/16-10/16	0	0	0	\$0.00	
	92	W	9P-10P	ROCK CENTER	:30	\$1,300.00	10/17-10/17	1	1	1	\$1,300.00	
	93	W	10P-11P	CHICAGO FIRE	:30	\$1,000.00	10/17-10/17	1	1	1	\$1,000.00	
	97	SU	530P-630P	SUN NT FB: PITT & CIN	:30	\$4,000.00	10/21-10/21	1	1	1	\$4,000.00	

---REPORT TOTALS---
 Report Totals: 97 / \$30,165.00

---SALES MONTHLY TOTALS---
 Oct 12: 97 / \$30,165.00
 Sales Totals: 97 / \$30,165.00
 Station Totals: 97 / \$30,165.00
 Lines, not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$116,019
 CATV 0% KBLR 0% KING 0% KLAS 30% KSNV 26%
 KTNV 20% KTUD 1% KVCW 3% KVMY 5% KVVU 15%

Rep Order# 6832098 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104468 Printed: 08/02/2012 9:07 AM 4 of 4
EC'd Yes Last Received: 07/18/2012 4:02 PM
Showing Buylines: All Lines

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XXXX 0%

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

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